

WHAT DOES PENN NATIONAL GAMING - ARGOSY CASINO HOTEL & SPA - DO WITH YOUR PERSONAL INFORMATION?

Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

What?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Social Security number and credit information
- Checking account information
- Employment information

When you are *no longer* our customer, we continue to share your information as described in this notice.

How?

All financial companies need to share customer's personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customer's personal information; the reasons Argosy Casino Hotel & Spa chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Argosy Casino Hotel & Spa share?	Can you limit this sharing?
For our everyday business purposes— such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes— to offer our products and services to you	Yes	No
For joint marketing with other financial companies	Yes	No
For our affiliates' everyday business purposes—information about your transactions and experiences	Yes	No
For our affiliates' everyday business purposes—information about your creditworthiness	Yes	Yes
For our affiliates to market to you	Yes	Yes
For nonaffiliates to market to you	Yes	Yes

Questions?

Call the Cage Department at 816-746-3433

To limit our sharing

■ Call 816-746-3433

or

■ Mail the form on page 3 below

Please note: If you are a *new* customer, we can begin sharing your information [30] days from the date we sent this notice. When you are *no longer* our customer, we continue to share your information as described in this notice. However, you can contact us at any time to limit our sharing.

Who we are		
Who is providing this notice?	ARGOSY CASINO HOTEL & SPA	
What we do		
How does Argosy Casino Hotel & Spa protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.	
How does Argosy Casino Hotel & Spa collect my personal information?	We collect your personal information, for example, when you	
	 Request information about our credit or loyalty programs Provide account information Apply for financing or our other programs Provide employment information Give us your income information 	
	We also collect your personal information from others such as credit bureaus, affiliates, or other companies.	
Why can't I limit all sharing?	Federal law gives you the right to limit only	
	 sharing for affiliates' everyday business purposes—information about your creditworthiness affiliates from using your information to market to you sharing for nonaffiliates to market to you 	
	State laws and individual companies may give you additional rights to limit sharing.	
Definitions		
Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies.	
	■ Our affiliates include companies such as Ameristar Black Hawk, Ameristar Council Bluffs, Ameristar East Chicago, Ameristar Vicksburg, Argosy Alton, Argosy Riverside, Boomtown Biloxi, Boomtown Bossier City, Boomtown New Orleans, Cactus Pete's, Hollywood Aurora, Hollywood Bangor, Hollywood Charlestown, Hollywood Columbus, Hollywood Dayton, Hollywood Penn National Race Course, Hollywood Gulf Coast, Hollywood Joliet, Hollywood Kansas City, Hollywood Lawrenceburg, Hollywood Mahoning Valley, Hollywood St. Louis, Hollywood Toledo, Hollywood Tunica, L 'Auberge Baton Rouge, L 'Auberge Lake Charles, M Resort, Meadows, Plainridge Casino, Prairie State Gaming, Resorts Tunica, River City, Sam Houston Race Park Tropicana, Zia Park, Margaritaville, Greektown	
Nonaffiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies.	
	 Nonaffiliates that we share with can include attorneys, auditors, securities brokers, broker-dealers, and service providers 	
Joint marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you.	
	■ Argosy Casino Hotel & Spa doesn't jointly market.	

Mail-in Form			
If you have a	Mark any/all you	want to limit:	
joint account, your choice(s) will apply to	Do not share business purp	hare information about my creditworthiness with your affiliates for their everyday purposes.	
everyone on your	□ Do not allow your affiliates to use my personal credit eligibility information to market to me.		
account unless you mark below.	 Do not share my personal credit eligibility information with nonaffiliates to market their products and services to me. 		
 □ Apply my choices only to me 	Please note that opting out on this form will not remove you from the MyChoice loyalty program and you will continue to receive mailings related to the MyChoice loyalty program, unless you opt out of that program.		
	Name		Mail to:
	Address		Argosy Casino Hotel & Spa ATTN: Cage Department 777 NW Argosy Parkway
	City, State, Zip		Riverside, MO 64150
	[Account #]		