

WHAT DOES ARGOSY CASINO RIVERSIDE DO WITH YOUR PERSONAL INFORMATION?

Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

What?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Social Security number and credit information
- Checking account information
- Employment information

When you are *no longer* our customer, we continue to share your information as described in this notice.

How?

All financial companies need to share customer's personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customer's personal information; the reasons ARGOSY CASINO RIVERSIDE chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Argosy share?	Can you limit this sharing?
For our everyday business purposes— such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes— to offer our products and services to you	Yes	No
For joint marketing with other financial companies	Yes	No
For our affiliates' everyday business purposes—information about your transactions and experiences	Yes	No
For our affiliates' everyday business purposes—information about your creditworthiness	Yes	Yes
For our affiliates to market to you	Yes	Yes
For nonaffiliates to market to you	Yes	Yes

Questions?

Call Compliance at (816) 746-3100

To limit our sharing

Call (816) 746-3433

or

Mail the form on page 3 below

Please note: If you are a *new* customer, we can begin sharing your information [30] days from the date we sent this notice. When you are *no longer* our customer, we continue to share your information as described in this notice. However, you can contact us at any time to limit our sharing.

Who we are	
Who is providing this notice?	The Missouri Gaming Company, LLC
What we do	
How does The Missouri Gaming Company, LLC protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
How does The Missouri Gaming Company, LLC collect my personal information?	We collect your personal information, for example, when you Request information about our credit or loyalty programs Provide account information Apply for financing or our other programs Provide employment information Give us your income information We also collect your personal information from others such as credit bureaus, affiliates, or other companies.
Why can't I limit all sharing?	Federal law gives you the right to limit only ■ sharing for affiliates' everyday business purposes—information about your creditworthiness ■ affiliates from using your information to market to you ■ sharing for nonaffiliates to market to you State laws and individual companies may give you additional rights to
	limit sharing.
Definitions	
Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies. ■ Our affiliates include companies such as Ameristar Black Hawk, Ameristar Council Bluffs, Ameristar East Chicago, Ameristar Vicksburg, Argosy Alton, Argosy Riverside, Boomtown Biloxi, Boomtown Bossier City, Boomtown New Orleans, Cactus Pete's, Hollywood Aurora, Hollywood Bangor, Hollywood Charlestown, Hollywood Columbus, Hollywood Dayton, Hollywood Penn National Race Course, Hollywood Gulf Coast, Hollywood Joliet, Hollywood Kansas Speedway, Hollywood Lawrenceburg, Hollywood Mahoning Valley, Hollywood St. Louis, Hollywood Toledo, Hollywood Tunica, Hollywood York, Hollywood Morgantown, Hollywood Perryville, L 'Auberge Baton Rouge, L 'Auberge Lake Charles, M Resort, Hollywood Meadows, Plainridge Casino, Prairie State Gaming, Resorts Tunica, River City, Sam Houston Race Park Zia Park, Margaritaville, Hollywood Greektown, Penn Interactive
Nonaffiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies. Nonaffiliates that we share with can include attorneys, auditors, securities brokers, broker-dealers, and service providers
Joint marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you. The Missouri Gaming Company, LLC doesn't jointly market.

Mail-in Form						
If you have a	Mark any/all you want to limit:					
joint account, your choice(s) will apply to everyone on your	□ Do not share business purp	t share information about my creditworthiness with your affiliates for their everyday ess purposes.				
	□ Do not allow your affiliates to use my personal credit eligibility information to market to me.					
account unless you mark below.	 Do not share my personal credit eligibility information with nonaffiliates to market their products and services to me. 					
 □ Apply my choices only to me 	program and	nat opting out on this form will not remove you from the PennPlay loyalty you will continue to receive mailings related to the PennPlay loyalty ess you opt out of that program.				
	Name		Mail to:			
	Street Address		ATTN: Cage Department 777 NW Argosy Parkway,			
			Riverside MO 64150			
	City, State, Zip					
	PennPlay Acct #					